

Le Guanahani Resort to offer new Expressément My Blend Treatment



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With a focus on beauty and wellness through its 30th anniversary year, Le Guanahani, the iconic five-star Caribbean resort on the island of St. Barth, is offering guests a new Expressément My Blend Treatment facial treatment from My Blend at Spa by Clarins, debuting in April (www.leguanahani.com)

Developed by Dr. Olivier Courtin, the son of the founders of French cosmetic company Clarins, My Blend is touted to be the first skincare brand to incorporate lifestyle factors such as climate, sleep, diet and stress into the development of its formulas. The Expressément My Blend Treatment utilizes an in-depth skin analysis with a diagnosis from My Blend's exclusive "My Skin Diag" software to identify individual skincare needs. My Blend products are then mixed with active ingredient concentrates called "Boosters" for the revitalizing facial that follows. The result, the company says, is a "precise blend" of skincare and a custom well-being experience for each client.

Le Guanahani is one of only eight properties in the world – and the only in the Caribbean – to offer My Blend treatments.

"To remain one of the world's leading resorts, we must continue to take a tailored approach to hospitality while delivering unique guest experiences, and we are pleased to introduce My Blend skincare to enhance and uphold that mission," said Martein van Wagenberg, managing director of Le Guanahani. "Spa by Clarins is one of the foundations of the Le Guanahani experience, and My Blend will take our wellness offerings to new heights."

The celebration of Le Guanahani's 30th anniversary kicked off this past February with a first-of-its-kind Wellness Weekend led by yoga and meditation expert Dave Romanelli, and will continue with three additional themed weekends over the course of the year. Meanwhile, Spa by Clarins continues to offer its full treatment menu with transformative massages, body treatments, Intraceutical skincare and spa packages.